



## MEDIA RELEASE

FOR IMMEDIATE RELEASE – Oct 5, 2007.

### IT PAYS TO BE A GREEN CITY IN BC

DAWSON CREEK – The City of Dawson Creek has been recognized as one of BC’s most innovative green cities at the Union of BC Municipalities (UBCM) convention in Vancouver.

On September 26, Premier Gordon Campbell presented one of seven 2007 Green City Awards to Mayor Calvin Kruk. The City was recognized for its progressive community energy planning, actions taken towards conservation and the development of alternative sources of energy. The award includes a cash prize of \$50,000.

“It was an exciting week at the UBCM convention,” says Kruk. “It’s very gratifying to have the work of City staff and council recognized at the provincial level and to have the community presented to all of BC in such a positive light.”

In 2005 the City initiated the development of a Community Energy Plan (CEP) by analyzing City operations in order to implement changes in policy and practices to reduce energy costs and greenhouse gas emissions.

Recent policies originating from the CEP include:

- Committing to reduce green house gas (GHG) emissions to 85 percent below 2006 levels by the year 2050. The reductions will apply to corporate and community emissions and are aligned with Provincial targets announced in February of 2007;
- Implementing a carbon price of \$15 per tonne of greenhouse gas (GHG) emitted by a vehicle over its life cycle as part of the City’s green vehicle purchasing policy. This applies the costs of GHG emissions to the purchase price of a new vehicle to account for the advantages that fuel efficient, low emission vehicles provide in reducing carbon emissions;
- Instituting an idle-reduction program to achieve annual savings of up to 20 percent on fuel cost for vehicle fleets and help reduce GHG emissions.

The City also received a Community Excellence Award for website innovation for the Sustainable Dawson Creek website: [planningforpeople.ca](http://planningforpeople.ca).

The Planning for People website documents the development and implementation of the City’s green policies and offers information on sustainable best practices for the community.

PHOTO CAPTION: Mayor Calvin Kruk, Council and City staff were pleased to receive provincial recognition with a Green City Award for the community's progress towards sustainability.

**FOR MORE INFORMATION:**

Emanuel Machado

Deputy Director of Development Services

Building and Safety Coordinator

Phone: 250-784-3661

Fax: 250-782-3352

Email: [emachado@dawsoncreek.ca](mailto:emachado@dawsoncreek.ca)